Post-Traditional Higher Education: Challenges of Diversity and Quality
The University of London

New Delhi
University of Paris
Association of Universities of Yugoslavia
Dubrovnik
Kretzulescu Palace, Bucharest
The Lisbon Convention

Convention on the recognition of qualifications concerning higher education in the European region
(The European Treaty Series, n°165, Council of Europe - UNESCO joint Convention)

Lisbon, 11 April 1997

The Parties to this Convention,

Conscious of the fact that the right to education is a human right, and that higher education, which is instrumental in the pursuit and advancement of knowledge, constitutes an exceptionally rich cultural and scientific
Professor Colin Power
Assistant Director-General, UNESCO
1989-99
Go Global!

UNESCO HQ Paris
New need not be bad!

John Daniel, Assistant Director-General for Education, UNESCO 2001-04
UNESCO and CBHE

US/OECD
2002 Forum on GATS

‘Trade, Education and the GATS: What's In, What's Out, What's All the Fuss About?’

Pierre Sauvé (OECD)
Barry McGaw
Director of Education, OECD
William Thorn
Australian representative
Cross-Border Quality Guidelines
Drafting Group
Guidelines on Quality Provision in Cross-Border Higher Education

“better dialogue and and co-operation between exporting and importing countries”
The World Conference on Higher Education
Paris - July 2009
UNMET DEMAND FOR HIGHER EDUCATION
ONLINE LEARNING
Medieval beginnings
Sir George Williams University

MA - Educational Technology
3-month internship 1972

The Open University – United Kingdom
Vice-Rector, Academic
L’ Université Laurentienne
President
PROGRAMME

2012 World Open Educational Resources Congress
Paris 20-22 June
UNESCO Headquarters
Paris, France
Academic Partnerships
We assist leading universities around the world in the development and marketing of their online degree programs

Transforming Higher Education for the 21st Century
DeTao Masters Academy
Masters from the Whole World
For more information on the CHEA International Quality Group, contact:

The Council for Higher Education Accreditation (CHEA)
One Dupont Circle NW • Suite 510
Washington, DC 20036
202.955.6126 • 202.955.6129 fax

Or visit the CIQG Website at:
www.cheainternational.org
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• Post-Traditional Higher Education:
  - Differences
  - Drivers
  - Ideals
PLAN

• Post-Traditional Higher Education:
  - Components
  - Implications
PLAN

• Post-Traditional Higher Education:
  - Challenges
    - Governance
    - Credentials
    - Quality Assurance
A Guide to Quality in Post-Traditional Online Higher Education

Authors:
Neil Butcher & Sarah Hoosen

Editors:
Stamenka Uvalić-Trumbić & Sir John Daniel
Traditional Higher Education
Non-Traditional Students
NONTRADITIONAL STUDENTS ARE THE NEW MAJORITY

75% OF STUDENTS ARE COLLEGE COMMUTERS, OFTEN JUGGLING FAMILIES, JOBS AND SCHOOL.

25% OF STUDENTS ATTEND FULL-TIME AT RESIDENTIAL COLLEGES.
The aim: a credible qualification
Post-Traditional Higher Education

“developments aimed at opening up higher education to more students through more flexible and individualised learning opportunities”
Global employment crisis
“leveraging the Internet, digital content, open licensing, and social networking to create new forms of education”
The financial challenge
Driving Principles:

- Education as a human right
- Emancipation: Education for All

* a new paradigm: openness
Examples of openness:

- Open source software
- Open data
- Open access to research results
- Open content
- Open Educational Resources
- Open Badges

(= transparency + easy access)
Open Source Software

LMS

moodle

Sakai

Dokeos
Open data
Open Access
(to research results)

“research articles that are freely and openly available to the public for reading, reviewing, and making and distributing derivative works”

(made possible by the Internet and the consent of the author or copyright holder)
Open Access
(to research results)

1. Journal subscription costs

2. Funding bodies

3. Academics
Open Educational Resources (OER)
UNESCO HQ Paris

2002 Forum on the Impact of Open CourseWare for Higher Education in Developing Countries

OPEN EDUCATIONAL RESOURCES
OPEN EDUCATIONAL RESOURCES (OER)

educational materials that may be freely accessed, reused, modified and shared
Caribbean

Europe

Africa

6 OER Policy Forums

Asia

Latin America

Arab world
World Congress on Open Educational Resources
Paris – June 20-22 – 2012

The Paris Declaration
10. Encourage open licensing of educational material produced with public funds.
VANCOUVER - British Columbia is set to become the first province in Canada to offer students free online, open textbooks for the 40 most popular post-secondary courses.
What is a MOOC?

Massive Open Online Course
MOOCs began in Canada

University of Manitoba

George Siemens

Stephen Downes
Making Sense of MOOCs: Musings in a Maze of Myth, Paradox and Possibility
‘goes through each of the “major goals that institutions hope to achieve through MOOC initiatives” and finds no clear indication that colleges will see a return on their investment in the free online courses’
“Some institutions are unclear as to why they are embarking on MOOC initiatives and until they can agree internally on suitable and realistic goals, they will struggle to justify the expense and effort.”
Why offer MOOCs?

• Improving economics by lowering costs or increasing revenues

• Building and maintaining brand

• Extending the reach of the institution and access to education

Columbia Report
Why offer MOOCs?

• Improving economics by lowering costs or increasing revenues

*Columbia Report*
The objects of the University shall be the advancement and dissemination of learning and knowledge by teaching and research by a diversity of means such as broadcasting and technological devices appropriate to higher education, by correspondence tuition, residential courses and seminars and in other relevant ways, and shall be to provide education of University and professional standards for its students and to promote the educational well-being of the community generally.
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Obesity: Balanced diets and treatment

The incidence of obesity is on the increase in affluent societies, and the phenomenon commands increasing attention from health professionals, legislators and the media.

Practical science: biology and health

Study a range of practical activities in biology and health science – from fundamental human and animal behaviour to the vital themes of biochemistry and...
Reach new learners

BBC → OpenLearn

Google

Amazon

audioBoo

YouTube

Google Play

Future Learn
Channels 2014-15

Awareness and Inspired Interest ...

... & Explore Interests ...

... & Engage with Community & Courses ...

... & Register Identity

OpenLearn: Explore, Try, Study
Why offer MOOCs?

• Building and maintaining brand

*Columbia Report*
Odd, for universities with **scarcity** at the heart of their business models suddenly to embrace openness
Why offer MOOCs?

• Extending the reach of the institution and access to education

MOOCs are currently falling far short of “democratising” education and may for now be doing more to increase gaps in access to education rather than to diminish them.

Columbia Report
The herd instinct to Mooc!
Battle of Passchendaele – World War I
“It seems clear that MOOCs are neither the cataclysmic disruptor that advocates predicted nor the flash in pan their critics were hoping for”.

Andrew Kelly
The Bellwether Report.
“The intense publicity about MOOCs has nudged almost very university towards developing an Internet strategy”

T. Lewin

New York Times
MOOC – Every letter is now negotiable!
If Harvard is going online it must be OK!
...offer regular programmes online
PLAN

• Post-Traditional Higher Education:
  - Challenges
  - Governance
  - Credentials
  - Quality Assurance
Lausanne, Switzerland

Euro euphoria for MOOCs!
GROWTH RATE OF EUROPEAN versus NON-EUROPEAN MOOCs

<table>
<thead>
<tr>
<th>Month</th>
<th>Europe</th>
<th>Non-European</th>
</tr>
</thead>
<tbody>
<tr>
<td>August</td>
<td>538</td>
<td>273</td>
</tr>
<tr>
<td>September</td>
<td>685</td>
<td>277</td>
</tr>
<tr>
<td>October</td>
<td>760</td>
<td>357</td>
</tr>
<tr>
<td>November</td>
<td>771</td>
<td>376</td>
</tr>
<tr>
<td>January</td>
<td>975</td>
<td>394</td>
</tr>
<tr>
<td>February</td>
<td>1101</td>
<td>434</td>
</tr>
<tr>
<td>Total</td>
<td>434</td>
<td>1533</td>
</tr>
</tbody>
</table>
“lack of innovation and coordination in the European MOOCs space”

Matthieu Cisel
“Government support of MOOCs within a wider policy of getting universities to go online”
Institutional Strategies

‘institutions themselves need to decide whether they will engage with post-traditional education. Strategies for this purpose are best developed by a combination of top-down and bottom-up planning involving an alliance of a critical mass of faculty and governance bodies.’
What is higher education?

Credentials

Teaching ← T → Learning
A partnership of like-minded institutions committed to creating pathways for OER learners to gain academic credit through the formal education system.
old wine

new bottles
what are OPEN BADGES?

Learning today happens everywhere. But it's often difficult to get recognition for skills and achievements that happen online or out of school. Mozilla Open Badges helps solve that problem, making it easy for any organization to issue, manage and display digital badges across the web.
DeTao Masters Academy
pioneering Open Badges in China
Academic Partnerships
We assist leading universities around the world in the development and marketing of their online degree programs.
Academic Partnerships: New Online Global Specializations Credential
What about quality?
For more information on the CHEA International Quality Group, contact:

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Post-traditional higher education: New approaches to quality assurance
THE CHEA QUALITY PLATFORM:

An international standard for post-traditional higher education
CHEA QUALITY PLATFORM

• Review performance and effectiveness of post-traditional providers
• Review against primary purpose: e.g. education towards a degree or not?
• Is the learning experience at the level claimed?
CHEA QUALITY PLATFORM

- Success of providing student learning and assessment of learning outcomes
- Review by peers
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Thank you

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