Open and online learning
Making the most of MOOCs and other models

Thursday 16 May 2013
Woburn House Conference Centre, London WC1H 9HQ
Session 4: Implementation

15:30 Models for implementation
Sir John Daniel
Education Master, Beijing DeTao Masters Academy;
Chair, International Board, the United World Colleges;
Senior Advisor, Academic Partnerships

Professor Jeff Haywood
Vice-Principal for Knowledge Management and Chief
Information Officer, University of Edinburgh

Dr Shaun Hides
Head of Department of Media, Coventry University

16:00 Q&A
16:15 Close of conference
3-month internship 1972

The Open University – Walton Hall
MA in Educational Technology (25 years)
Making Sense of MOOCs: Musings in a Maze of Myth, Paradox & Possibility

Myth

Paradox

Possibility
ACCESS to SUCCESS
The Iron Triangle

Access

Quality

Cost
15:30  Models for implementation  
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Head of Department of Media, Coventry University  

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How will Online Learning Climb the Slope of Enlightenment?
Moore’s Technology Adoption Life Cycle
The Gartner Technology Hype Cycle
The Gartner Technology Hype Cycle
The Gartner Technology Hype Cycle
The Plateau of Productivity

“a hybrid model that combines significant online learning with opportunities for face-to-face teaching and support”
Will offering MOOCs help the climb?
You will likely need a partner!
Academic Partnerships
We assist leading universities around the world in the development and marketing of their online degree programs

Transforming Higher Education for the 21st Century
Randy Best

- Access
- Quality
- Scale
- Lower cost to students
- Good success rates
- Low dropout rates
Possible Services

- Course conversion
- Technology platform
- Student recruitment
- Organisation of student support
THE AIM
“to lead students into online award-bearing programmes and have them graduate at rates at least as good as those of their fellow students on campus”.

THANK YOU

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