Congratulations on EADTU’s great work!
The Global Task Force on Quality in eLearning
Do MOOCs announce a New Paradigm for Higher Education?

Stamenka Uvalić-Trumbić

&

Sir John Daniel
Generation jobless

The global rise of youth unemployment
Policymakers know what to do to diminish the problem – ignite growth, break down cartels and build bridges between education and work. New technology gives them powerful tools too.

The Economist, April 2013
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The Economist, April 2013
The jobless crisis in figures

<table>
<thead>
<tr>
<th>Region</th>
<th>% of total youth population</th>
</tr>
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<tbody>
<tr>
<td>South Asia</td>
<td>31.1</td>
</tr>
<tr>
<td>East Asia &amp; Pacific</td>
<td>18.4</td>
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<tr>
<td>Sub-Saharan Africa</td>
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<tr>
<td>OECD‡</td>
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</tbody>
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*15-24 year olds not in education
†Regions exclude OECD countries
‡Not in education or training

Sources: OECD; World Bank; The Economist
The World Conference on Higher Education
Paris - July 2009: *New Dynamics of HE*
MOOC = Massive Open Online Course
New trends in higher education

What about quality?

www.cheainternational.org
Idle hands

Youth unemployment and inactivity*

By region†, 2012 or latest, m

<table>
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<th>Region</th>
<th>Unemployed</th>
<th>Inactive</th>
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Paris - July 2009
High demand for Higher Education
New Dynamics: Diversification of providers

‘World-class’ universities
Competency-based
Private
Online
Cross-border
POST-TRADITIONAL HIGHER EDUCATION
McDonald’s University: bridging the gap?
McDonald’s University
Margaret Thatcher visits in 1989
The Death of the Degree

Allan Pall, ESU

Higher Learning to be more focused on validating the learning process and its outcomes

What we really need is liberation from the degree

Employers need the right mix of skills and competences matched with job requirements
PLAN

• Generation jobless?

• MOOCs – a new paradigm?

• What about quality?
What is a MOOC?

Massive Open Online Course
MOOCs began in Canada

University of Manitoba

Connectivism & Connective Knowledge

25 students on campus

2,300 public - free
MOOC
Course x6002
Circuits and Electronics

155,000 registrations
23,000 tried first test
9,000 passed mid-term
7157 passed = < 5%
The herd instinct to Mooc!
Tony Bates

‘A shake-out in MOOCs in 2014 as the evaluation results start to come in’
MOOC – Every letter is negotiable!
Many graduates registered for MOOCs
MOOCs

Needed:

- Employment-related topics
- Credible recognition
A partnership of like-minded institutions committed to creating pathways for OER learners to gain academic credit through the formal education system.
Founding anchor partners

Athabasca University  BAOU (Gujarat's open university)
Empire State College (SUNY)
Nelson Marlborough Institute of Technology
NorthTec  Open Polytechnic
Otago Polytechnic  Southern New Hampshire University
Thompson Rivers University  University of Canterbury
University of South Africa
University of Southern Queensland
University of Wollongong
OER Foundation (non-teaching)
BCcampus (non-teaching)
Anchor partners

- Excelsior College
- Kwantlen Polytechnic University
- Open University of Catalonia
- Thomas Edison State College
- Unitec Institute of Technology
- University of Glamorgan
- University of the South Pacific
- Wintec
- Institute of Technology Sligo
- S.N.D.T. Women's University
- Ako Aotearoa

Sponsors

- Commonwealth of Learning
- UNESCO, Pacific States
the unbundling of higher education
MOOCs

Accelerating three trends:

• Shorter courses
old wine

new bottles
what are OPEN BADGES?

Learning today happens everywhere. But it's often difficult to get recognition for skills and achievements that happen online or out of school. Mozilla Open Badges helps solve that problem, making it easy for any organization to issue, manage and display digital badges across the web.
MOOCs

Accelerating three trends:

• The move to online learning
If Harvard is going online it must be OK!
Online teaching and learning is now part of the future of universities
Professor Tony Bates
“2013: online learning comes of age”
(www.contactnorth.ca)
United States

‘over 80% of US students are expected to be taking courses online in 2014, up from 44% in 2009.’
How can MOOCs stimulate the transition to open and online learning?
Universities must:

- Develop policies
- Execute them well
- Pay attention to quality
PLAN

• Generation jobless?
• MOOCs – a new paradigm?
• What about quality?
Academic Partnerships
We assist leading universities around the world in the development and marketing of their online degree programs

Transforming Higher Education for the 21st Century
THE AIM

“to lead students into online award-bearing programmes and have them graduate at rates at least as good as those of their fellow students on campus”.
Focus on:

- Quality
- Viability
A Guide to Quality in Online Learning

Authors:
Neil Butcher & Merridy Wilson-Strydom

Editors:
Stamenka Uvalić-Trumbić & Sir John Daniel
A Guide to Quality in Online Learning
The Global Task Force on Quality in eLearning
A Guide to Quality in Online Learning
New trends in higher education

What about quality?
For more information on the CHEA International Quality Group, contact:

The Council for Higher Education Accreditation (CHEA)
One Dupont Circle NW • Suite 510
Washington, DC 20036
202.955.6126 • 202.955.6129 fax

Or visit the CIQG Website at:
www.cheainternational.org
Post-traditional higher education
Quality Platform: a support to post-traditional higher education

- MOOCs
- Competency-based education
- Assessment of Prior Learning
- Open Educational Resources…
CHEA QUALITY PLATFORM

• Review performance and effectiveness of post-traditional
• Review against primary purpose: education towards a degree or not
• Success of providing student learning and assessment of learning outcomes
• Review by peers
• Successful completion – “Quality Platform Provider”
Conclusion

• Evolution not revolution

• Effervescence of new approaches

• Appropriate quality assurance
Generation jobless

The global rise of youth unemployment
Thank you

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Text and slides at: www.sirjohn.ca