World-Wide Panel Session
EMOOCs 2021 – June 21

Future Track Panel: Transformation of the university towards a hybrid university

HYBRID OF WHAT?

Sir John Daniel
Chancellor, Acsenda School of Management
Canadian PSE institutions will likely look ridiculous if they do anything other than a near-complete return to in-person teaching for the fall. The vast majority of students – 70-80% or so – are simply desperate to be back on campus, to be back with friends, to be in classes. They will be simply – and rightly – furious if we force them into another term of remote learning.

The growth in both fully online and blended/hybrid learning is bound to accelerate – and both institutions and instructors had better prepare.
Traditional vs. Open University

Are these really the two elements of the hybrid?
The COVID-19 pandemic has accelerated the **BIFURCATION** in Open and Distance Learning that was already occurring.
Correspondence Education
1850-1960

Multi-media Open and Distance Learning
1970- ...

Lone Ranger online teaching
2000- ...

Emergency remote teaching
Distance teaching at scale
Correspondence Education
1850-1960

Multi-media Open and Distance Learning
1970- ...

Lone Ranger online teaching
2000- ...

Emergency remote teaching

Distance teaching at scale
In classroom education: the **TEACHER** teaches

In distance education: the **INSTITUTION** teaches
COTTAGE INDUSTRY to INDUSTRIAL
Correspondence Education
1850-1960

Multi-media Open and Distance Learning
1970- ...

Lone Ranger online teaching
2000- ...

Hybrid remote teaching

Distance teaching at scale
DISTANCE LEARNING

student

Student support
Admin/logistics
Learning materials

a three-legged stool
Distance Education at Scale – Three successful examples

**Higher Education:**

The UK Open University  
~200,000 students; 5,000 part-time tutors; 2,500 full-time staff

**Secondary Schooling:**

National Institute for Open Schooling  
~2 million students (350,000 annual admissions); 250 central staff; 3,260 study centres

**Continuing Education:**

FutureLearn  
~12 million users; 130 central staff; 250 partner institutions
Traditional vs. Open University

HYBRIDIZATION IS NOT THE ANSWER
DISTANCE LEARNING

a three-legged stool

Student support
Admin/logistics
Learning materials

student
DISTANCE LEARNING

student

Student support
Admin/logistics
Learning materials

a three-legged stool
Cottage workshop

Industrial division of labour

The teacher teaches

The institution teaches

ADMINISTRATION AND LOGISTICS
DISTANCE LEARNING

student

Student support
Admin/logistics
Learning materials

a three-legged stool
LEARNING MATERIALS

OER & MOOCs

Open Educational Resources

1000+ Free Online Courses with Certificate

class central

101M Students
900+ Universities
11.4k Courses
DISTANCE LEARNING

a three-legged stool

- Student support
- Admin/logistics
- Learning materials
The absolute importance, for the success of remote students, of having interaction and support available from real people.
Thank you

Sir John Daniel

• Vice-Chancellor, UK Open University
• Assistant Director-General for Education, UNESCO
• President, Commonwealth of Learning
• Chancellor, Acsenda School of Management